

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 04588 021627Z

70

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-05 USIA-12 RSC-01 DRC-01 /030 W

----- 080115

R 021553Z AUG 74

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 9657

UNCLAS SANTIAGO 4588

E.O. 11652: N/A

TAGS: BEXP, CI

SUBJECT: STANDARDIZATION OF COLOR TV PROJECT IN ANDEAN AREA

REF: STATE 164164

1. EMBASSY TASK FORCE FOR NTSC TV SYSTEM WILL BE SAME
AS COMMITTEE TO MONITOR COMMERCIAL ACTION PROGRAM.

2. IT OCCURS TO EMBASSY THAT US COMMERCIAL PRESENCE
AT SANTIAGO INTERNATIONAL FIAR (FISA) OCTOBER 31 -
NOVEMBER 17, 1974, OFFERS EXCELLENT OPPORTUNITY TO
DISPLAY NTSC SYSTEM TO WIDE AUDIENCE. EMBASSY HAS
ALREADY OPTEND FOR COMMUNICATION SATELLITE AS CENTERPIECE/USG
DISPLAY (USIA 16160) IN PAVILION. PERHAPS THIS COULD BE
TIED IN TO INFORMATIONAL DISPLAY OF NTSC SYSTEM OR, EVEN
BETTER, CLOSED-CIRCUIT, WORKING DEMONSTRATION.

3. REQUEST INTER-AGENCY TV TASK FORCE INVESTIGATE FEASIBILITY
THIS APPROACH OR ALTERNATE WITH USDOC EXHIBIT PLANNERS
AND US INDUSTRY?
POPPER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SANTIA04588
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740211-0470
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740878/aaaacpgj.tel
Line Count: 46
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 164164
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 06 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 JUN 2002 by reddocgw>; APPROVED <22 JAN 2003 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: STANDARDIZATION OF COLOR TV PROJECT IN ANDEAN AREA
TAGS: BEXP, CI
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005